

## SOCIAL NETWORKING POLICY

Seekonk Public Library Internet blogs, social networking and other interactive sites are a place for patrons to share opinions about library related subjects and issues. As such, they are a venue through which the library seeks to fulfill its mission to inform the community. The library welcomes all postings on its social network that conform the terms contained in this policy.

All content submitted to library sites is the property of the Seekonk Public Library. The Seekonk Public Library reserves the right to monitor content before it is posted on all its Internet sites. The library staff members who serve as site monitors may that their sole discretion modify or remove any messages or postings that they deems to be abusive, defamatory, in violation of the copyright, trademark right, or other intellectual property right of any third party, or otherwise inappropriate for the service.

The Seekonk Public Library will not post comment that in the opinion of the site monitors;

- do not promote the mission of the library,
- do not directly related to services or programs provided by the library,
- are posted anonymously or under an assumed identity,
- are potentially libelous comments,
- are obscene or racist comments,
- contain personal attacks, insults, or threatening language,
- contain plagiarized material, or materials with inaccurate credits or attribution,
- contain private, personal information published without consent,
- contain commercial promotions, “chain-mail” or “spam”,
- contain hyperlinks to material that is not directly related to the discussion.

The Seekonk Public Library also reserves the right to edit or modify any submissions in response to requests for feedback or other commentary.

Notwithstanding the foregoing paragraphs, the Seekonk Public Library is not obligated to take any such actions, and will not be responsible or liable for content posted by any subscriber in any forum, message board, or other area within the service.

As a condition of posting on any library sites, users agree to indemnify the Seekonk Public Library and its officers and employees from and against all liabilities, judgments, damages and costs (including attorney's fees) incurred by any of them which arise out of or are related to the content posted by them.

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The monitors of the library's social networking site will respond in a timely manner to user's requests to be disconnected from a library site. The library reserves the right to block commercial entities or their representative from accessing the library's social networking sites. The library also reserves the right to remove without notice contacts that are inactive.

The Seekonk Public Library considers the record of those who use its social networking sites to be highly confidential and shall treat it as such. The library will not share this information with outside groups or agency unless so ordered by an appropriate legal authority.

The Board of Library Trustees authorizes the library director to establish appropriate rules and procedures to implement this policy.

Public users of the library's social network sites who violate the terms may be blocked immediately by the site monitors from using the sites in addition to incurring civil or criminal penalties. Staff users who violate the terms of this policy or attendant library procedures will be subject to appropriate disciplinary action.

Adopted January 20, 2010